

國際條碼知多少？

一個國際標準條碼包括兩部份：



世界各地每日透過掃描處理的交易超過 50 億宗。當附有條碼的貨品經過條碼掃描系統，便自動將數據讀取並載入電腦資料庫內，該系統提供準確及有效的方法，為您收集、處理、傳送交易資料，並追查貨品流向。利用條碼掃描系統，可清楚地追查存貨記錄、加快訂貨程序、監察銷售情況、同時更輕易地掌握客戶的購物習慣。

條碼可讓您更快捷地與商業夥伴交換貿易數據資料，同時開啟了電子商貿的門檻，助您開拓全球市場無限商機。

採用 GS1 國際編碼標準有什麼好處？

GS1 國際編碼標準現時已獲全球逾二百萬家企業採用，其中包括出入口商、生產商、批發商、零售商及物流服務供應商，超過 23 個行業。該標準除了確保供應鏈上所有貿易夥伴均採用同一標準進行交易外，同時更保證您的國際貨品編碼是全球獨一無二，並不會出現重複號碼。

無論任何行業，在貨品上加上標準的 GS1 國際貨品編碼，均有莫大裨益。

生產商

- 提供獨一無二的貨品識別方法
- 減少供應鏈上其他夥伴替貨品附加標籤的麻煩
- 有效地監察貨品從生產至銷售點之間的流向
- 確保與標準電子數據聯通 (EDI) 系統兼容

出入口商

- 符合世界主要零售商及買家對供應商的基本購貨要求
- 促進存貨管理，以便追查貨品流向
- 避免重複及錯誤輸入貨品資料
- 配合掃描技術，提高效率

物流服務供應商

- 促進物流程序及支援貨倉自動化系統
- 方便掌握及追查貨運情況
- 協助即時更新貨運紀錄
- 改善貨運管理及監察情況

批發商及零售商

- 改善存貨控制方式，減低行政費用
- 為推行電子銷售點掃描奠定基礎
- 提供準確的貨品銷售數據
- 提高採購及補貨效率

香港貨品編碼協會 (GS1 Hong Kong) 是香港唯一獲認可為貨品、位置及貨運容器簽發 GS1 國際貨品編碼的機構。

如何申請 GS1 國際貨品編碼？

申請 GS1 國際貨品編碼的手續非常簡單，只須遞交以下文件：

1. 請填妥香港貨品編碼協會之「全面會員申請表格」，表格可於 www.gs1hk.org 下載或填妥背頁之回條，並交回本會；
2. 公司商業登記證之影印本；
3. 僱員數目證明，例如勞工保險證明或強積金證書；及
4. 連同劃線支票，抬頭請填寫「香港貨品編碼協會」，作繳交會員入會費及年費之用。

申請文件收妥後一般需要 3 個工作天便可批出 GS1 公司字首，而收到閣下之申請表後，本會職員將會聯絡閣下核實有關申請。

條碼推廣

隨著流動科技產品日趨普及，香港貨品編碼協會推出 B2C (商業對顧客) 手機應用程式「物密啲」。品牌商及零售商就可以憑藉 GS1 條碼與顧客互動。請掃描右邊的 QR 碼獲取更多資訊。



成為本會「全面會員」可享有的權益：

- ✓ 獲分配獨一無二的 GS1 公司字首
- ✓ 免費參加協會舉辦的條碼工作坊
- ✓ 使用協會的條碼測試服務，確保掃描品質
- ✓ 貨品可獲登記於本會的網上「香港 e-ID 登記處」內 (此乃以互聯網為基礎的數據庫，方便貿易夥伴之間以共同國際標準進行數據交換)

- ✓ 免費於「GS1 全球會員名錄」上刊登您的 GS1 國際貨品編碼 (此乃 GS1 國際貨品編碼的網上平台，為世界各地買家廣泛使用)
- ✓ 以優惠折扣參與協會所舉辦的高峰會、會議、研討會及工作坊
- ✓ 以會員優惠價購買協會出版之刊物及研究報告
- ✓ 享用協會所提供與供應鏈標準及應用技術有關的顧問及諮詢服務
- ✓ 合資格申請「貼心企業」嘉許計劃
- ✓ 合資格申請「正貨驗證」解決方案
- ✓ 合資格把延伸產品資訊上載至「物密啲」手機應用程式

香港貨品編碼協會除了提供全面會員 (Full Membership) 會籍外，更提供全球位置編碼 (GLN) 會籍、貨運容器序號 (SSCC) 會籍、供應商夥伴計劃 (VAP) 會籍、通商易服務和全球數據同步 (GDS) 服務，以切合工商界所需。

立即申請！

請立即為您的貨品申請編碼！您可於我們網頁 (www.gs1hk.org) 下載「全面會員申請表格」或填妥背頁回條，傳真致香港貨品編碼協會。我們收到申請表格後將有專人與閣下聯絡。如欲查詢更多詳情，請致電 2861-2819、2863-9788 或 2863-9761。

香港貨品編碼協會簡介

香港貨品編碼協會由香港總商會於一九八九年成立，是一個非牟利的工商業支持機構，致力透過發展全球供應鏈標準、應用技術及提供最佳實務守則，為香港企業提高市場競爭力。香港貨品編碼協會為 GS1 國際組織的本地分會，是獲認可簽發及管理 GS1 國際貨品編碼的機構。協會所提供的標準和解決方案包括貨品編碼及條碼服務、企業對企業電子商貿服務、全球數據同步 (GDS)，以及產品電子代碼 / 無線射頻識別 (Electronic Product Code TM / Radio Frequency Identification)。協會亦舉辦一系列促進知識轉移的培訓課程，包括供應鏈管理、電子商貿策略、全球標準及如何實施應用技術。GS1 在全世界各地擁有逾二百萬企業會員，遍佈全球超過一百五十個國家和經濟體及二十多個行業。如欲獲得更多有關香港貨品編碼協會的資料，請瀏覽：www.gs1hk.org。



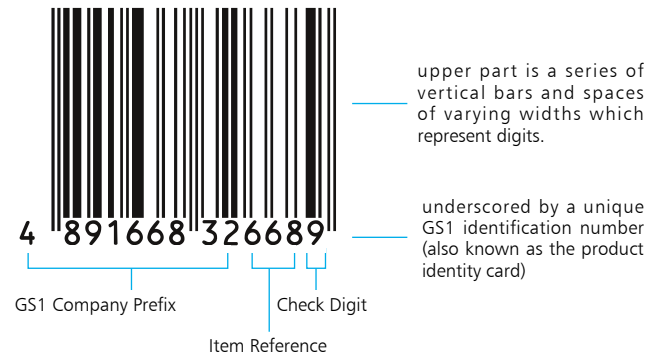
Barcode – One Number for Global Identification
一次編碼 全球通用

Get one for your products now! 請即為您的貨品登記編碼！



What is an International Barcode?

An international standard barcode comprises two components –



Each day, over 5 billion scanning transactions take place around the world. Every swipe and beep is supported by a barcode scanning system which provides an accurate and efficient means of automatic data capture that allows you to collect, process, transmit and track details of products along the supply chain. By using the barcode scanning system, you can track inventory, monitor sales, speed up ordering process, and stay abreast of consumer buying patterns.

The use of barcodes also opens the door to a world of e-commerce benefits including faster data exchange with business partners, and unlimited global marketing possibilities for you.

What are the benefits of using the GS1 System?

The GS1 System has been widely adopted by importers/exporters, manufacturers, distributors, retailers and logistics service providers across over 23 industries and is presently used by more than two million companies around the world. The system ensures that all members along the supply chain are using the same set of standards throughout the trading process while it guarantees that your identification number will be unique anywhere in the world, i.e. there are no duplicate numbers.

Standardized GS1 identification number provides enormous benefits for just about any business.

Manufacturers

- Offers unique product identification
- Eliminates the need for product labeling at any point in the supply chain
- Allows products to be tracked and traced from point of manufacturing to sale
- Ensures integration with standardized EDI systems

Importers & Exporters

- Meets essential vendor compliance requirements set by most of the multinational retailers and buyers
- Facilitates inventory management and product tracking
- Eliminates repetitive and error-prone data entry
- Improves efficiency with the use of scanning technologies

Logistics Service Providers

- Speeds up goods flow and supports smoother warehouse automation
- Enables tracking and tracing of shipment details
- Offers real-time update on shipping status
- Improves control and monitoring

Wholesalers & Retailers

- Reduces administrative costs by improving inventory control
- Enables implementation of electronic point of sale
- Provides accurate sales data based on product consumption
- Facilitates efficient procurement & replenishment

GS1 Hong Kong is the only organization authorized to issue GS1 identification numbers for products, locations and shipping containers in Hong Kong.

How to apply for a GS1 Identification Number?

To apply for a GS1 identification number, simply submit:

1. A completed GS1 Hong Kong "Full Membership Application Form", which can be obtained at www.gs1hk.org, or simply complete and return the form overleaf;
2. A copy of your company's Business Registration Certificate;
3. Proof of employee headcounts such as employee insurance documentation or MPF Certificate; and
4. A crossed-cheque made payable to the "GS1 Hong Kong Limited" for membership entrance and annual fee

It normally takes 3 working days to process an application to issue a GS1 Company Prefix upon receipt of the above-said documents. Our representative will contact you to confirm receipt of your application.

Barcode Marketing

With the emergence of mobile technology, GS1 Hong Kong has launched a B2C mobile app 'Consumer Connect'. Thus, brand owners /retailers can engage their consumers via GS1 BarCodes. Please scan the QR Code for more information.



Entitlements of Full Membership

- ✓ Allocation of a GS1 Company Prefix
- ✓ Free admission of GS1 Hong Kong Barcode Workshop
- ✓ Access to GS1 Hong Kong Barcode Testing Service to ensure scanning quality
- ✓ Online product registration on GS1 Hong Kong HK e-ID Registry (a web-based database that facilitates international standard based data exchange with trading partners)

- ✓ Complimentary listing of your GS1 identification number on the GS1 Global Membership Directory (a global directory of GS1 identification numbers which are widely utilized by the buyers community)
- ✓ Discounts on summits, conferences, seminars and workshops hosted by GS1 Hong Kong
- ✓ Membership discounts on all GS1 Hong Kong publications and casebooks
- ✓ Opportunity to consult our advisors on supply chain standards and enabling technologies
- ✓ Eligible to apply for Consumer Caring Scheme
- ✓ Eligible to apply for GENUINE Product Authentication service
- ✓ Eligible to upload extended product information for displaying on 'Consumer Connect' mobile app

In addition to Full Membership, GS1 Hong Kong also offers GLN Membership, SSCC Membership, VAP Membership, ezTRADE Service and GDS Service to fulfill different business needs.

Act Now!

Get a barcode for your products today! Download the "Full Membership Application Form" from our website (www.gs1hk.org) or simply complete the reply slip overleaf and return to us. We shall contact you shortly upon receipt of your application. Please contact us at 2861-2819, 2863-9788 or 2863-9761 for more information.

About GS1 Hong Kong

Founded in 1989 by the Hong Kong General Chamber of Commerce, GS1 Hong Kong is a not-for-profit industry-led organization. It is committed to enhancing Hong Kong enterprises' competitiveness through the provision of global supply chain standards, best practices and enabling technologies. As GS1's local chapter, GS1 Hong Kong is authorized to issue and administer GS1 identification numbers in Hong Kong. Standards and solutions offered include bar coding services, B2B e-commerce services, Global Data Synchronization (GDS) and Electronic Product CodeTM / Radio Frequency Identification (EPC/RFID). The organization also hosts a wide range of training courses to facilitate knowledge transfer for SCM principles, e-business strategies, global standards and the implementation of enabling technologies. The GS1 community has over two million corporate members spanning over 150 countries and economies and more than 20 industries around the world. For more information about GS1 Hong Kong, please visit: www.gs1hk.org.

Reply Slip 回條

To 致 : GS1 Hong Kong 香港貨品編碼協會 Fax 傳真 : 2861-2423

Company Name 公司名稱 : _____

Name 姓名 : _____ Position 職位 : _____

Business Nature 業務性質 : _____

Key Products 主要產品 : _____

Tel 電話 : _____ Fax 傳真 : _____

Email 電郵 : _____

Please tick appropriate boxes.

請以 "✓" 號選擇所需申請表格。

Full Membership Application Form
全面會員申請表格

GLN Membership Application Form
全球位置編碼會員申請表格

SSCC Membership Application Form
貨運容器序號會員申請表格

VAP Membership Application Form
供應商夥伴計劃會員申請表格

ezTRADE Service Application Form
「通商易」服務申請表格

GDS Service Application Form
「全球數據同步」服務申請表格



Hong Kong

GS1 Hong Kong 香港貨品編碼協會

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