KNOWLEDGE

GS1 HK Academy

Creating Value & Building excellence through Knowledge

GS1 HK Academy • GS1香港學院

GS1 HK Academy not only helps businesses understand how to apply and implement GS1 standards and services, but also provides a range of programs to drive business excellence.

GS1香港學院提供不同系列的培訓課程，除了協助企業掌握及應用GS1標準和服務外，並提升業務表現和營運效率。

Why choose GS1 HK Academy?

- Access a wide spectrum of high-quality and professional trainings, from operational methodology to implementation strategies
- Advance the understanding of key technologies and industry trends
- Learn industry best practices as well as practical and useful tips
- Help professional and career development through government funded courses and global certification courses
- Facilitate capacity building on leadership and talent development
- Use GS1 standards to help innovate, improve value chain efficiency and achieve operational excellence

為何選擇GS1香港學院？

- 廣泛、多元化的優質及專業培訓課程，範圍涵蓋營運方案、實戰策略等
- 增加對嶄新科技以及行業趨勢的認識
- 學習業界的最佳實踐方案、應用技巧及心得
- 透過政府資助和全球認證課程開拓職業前景
- 促進領袖及人才的能力發展
- 藉著GS1標準協助公司創新、提升價值鏈效率，並實現卓越的營運管理

Flexible Training Options • 靈活的培訓選項

We offer a variety of flexible learning options while gaining real-world experience.

我們提供一系列靈活的課堂選項，助你提升實戰經驗。

e-Learn Series

Learn at your own pace and convenience while gaining a fast and thorough understanding of GS1 standard and applications.

網上學習系列

按需學習，快速便捷地全方位透徹掌握GS1標準和應用。

Classroom Training

Learn from experienced and professional trainers in a face-to-face environment. Sessions include engaging presentations from subject matter experts, interactive activities with other participants, and opportunities to ask questions.

課堂培訓

由資深及專業的導師面授教學。內容包括專家的演說分享、互動以及提問環節。

In-House/Private Onsite Training

Join our customised training tailored to your specific business needs at any time suits you, and held at your premise to save travelling time and costs.

內部/私人現場培訓

根據你的業務需求度身訂造的培訓課程，時間地點由你定，減省舟車勞頓的時間和成本。

Seminars/Workshops

Meet and exchange ideas with industry experts, gain insights on latest market and technology trends, as well as industry best practices to deal with a diverse array of business challenges.

研討會/工作坊

與業界專家會面及交換意見、了解市場及科技的最新趨勢，和行業最佳實踐方案，以便應對與日俱增的商業挑戰。

Industry Focus・行業聚焦

We offer a series of industry-specific and market-driven trainings and seminars focusing on 4 key sectors.

我們提供一系列行業專題和市場主導的培訓及研討會，覆蓋四大主要範疇。

Food

Learn how to enhance food safety, supply chain visibility & traceability, and operational efficiencies through the sharing of industry best practices, practical guidelines, important updates of China Food Safety Law, requirements of food safety and global standards, and the impact on food and food related businesses.

食品

透過分享業界最佳案例、實踐指南、中國食品安全法的重要更新，了解食品安全和國際標準的要求及對食品相關業務的影響，學習如何提升食品安全、供應鏈可視性和可追溯性，以及營運效率。

Healthcare

Understand how global standards and enabling technologies can address diversified healthcare challenges and improve patient safety, with global and local practical case sharing.

醫療護理

通過國際和本地真實案例分享，了解如何運用國際標準和科技去應對各式各樣的醫療護理挑戰和改善患者安全。

Omi-channel Retail

Empower your business with knowledge to take up the new retail and omni-channel challenges efficiently, and enhance competitive edge in today's digital era.

全渠道零售

裝備自己，以迎接新零售和全渠道模式帶來的挑戰，在數碼世代中贏取競爭優勢。

Technology (RFID/IoT)

Obtain latest information of global EPC/RFID standards and applications; learn how to make RFID and IoT technology play its full efficiency in your business.

科技（無線射頻識別/物聯網）

掌握全球產品電子代碼(EPC)/無線射頻識別技術(RFID)標準和應用的最新資訊，學習如何將RFID及物聯網科技應用於當你的業務中，並發揮最佳效益。

Comprehensive Programs • 全方位課程

The GS1 HK Academy cooperates with a variety of industry partners and professional trainers to offer high-quality programmes from fundamental basics to implementation strategies, covering aspects including global standards, supply chain efficiency and traceability, food safety, digital transformation, leadership development and industry best practices. By equipping with practical knowledge and skills, you will be able to realise your potential and achieve both professional and personal development.

GS1香港學院與多個行業夥伴和專業培訓師合作，提供包含基礎知識到實戰策略的優質培訓課程，內容涵蓋：國際通用標準、供應鏈效能和可追溯性、食品安全、數碼化轉型、領袖才能發展和行業最佳實踐方案等。通過裝備實用知識和技能，充份發揮自身潛能，在專業和個人發展上更上一層樓。

GS1 Standards

BASIC BARCODE WORKSHOP

- Introduction to GS1 system
- Use of GS1 global standards and barcode
- Tools & services to support members

ADVANCED BARCODE WORKSHOP

- Introduction to GS1 Barcodes and 2-D DataMatrix
- Use of GS1 global standards to improve inventory management and operational efficiency

GS1標準

條碼基礎工作坊

- GS1系統簡介
- GS1全球標準和條碼的應用
- 會員支援方案和服務

條碼進階課程

- GS1條碼和2-D DataMatrix介紹
- 如何應用GS1全球標準改善庫存管理和營運效率

Food Safety

- Revitalize food traceability design by standards and modern applications
- Updates of global and local regulatory policies on food safety
- Cold chain management

食品安全

- 透過標準和最新應用，改善食品可追溯性
- 全球和本地食品安全管理的最新政策
- 冷鏈管理方案

Healthcare Efficiency Management

- GS1 standards for improving healthcare supply chains
- Global regulations for pharmaceuticals and medical devices, including US FDA UDI requirements and implementation
- Implementation strategy to enhance healthcare traceability and ensure patient safety

醫療護理效率管理

- 如何應用GS1標準改善醫療護理供應鏈
- 全球藥品和醫療器材法規，包括：美國食品和藥物管理局醫療器材單一識別系統(UDI)的要求及應用
- 提高醫療設備／藥物的可追溯性和患者安全的應用策略

Digital Transformation

- Cross-border eCommerce & omni-channel trends and strategies
- Tips of building a successful e-shop
- Integrated digital marketing strategy
- Smart retail powered by data intelligence

數碼化轉型

- 跨境電子商貿和全渠道模式的趨勢和策略
- 建立網上商店的成功秘訣
- 綜合數碼營銷策略
- 基於數據分析的智慧零售方案

Leadership & Strategic Thinking

- Impact of current and emerging trends & technologies
- Hands-on demonstration, deep-dive discussion with experts and likely-minded executives
- Practical tips on leadership and problem-solving
- Expanded network of peer leader relationships

領袖才能和策略性思維

- 新興趨勢及科技對當代發展的衝擊
- 與專家和高級管理人員進行深入討論，並親身示範
- 領袖才能及解決問題的實用秘訣
- 擴闊人際脈絡

Supply Chain Management

QUICK LEARN SERIES

- **Trust with Traceability:**
  Understand global supply chain management best practices and learn how to build consumer trust via achieving end-to-end traceability

- **Save with Innovations:**
  Learn how to reduce operational costs and improve efficiency through standardization and achieve greater customer satisfaction with higher inventory availability

- **Win with Differentiation:**
  Achieve supply chain optimization and value creation through differentiation

SUPPLY CHAIN 4.0 CERTIFICATION COURSE

- Understand the challenges of supply chain digitalization and automation

- Learn how to achieve digital transformation with the adoption of standards and technologies

- Learn how technology applications help achieve modernization & streamline business processes through best practices and real-world examples

SUPPLY CHAIN MATURITY MODEL TRAINING

- Introduction on supply chain management (SCM) and its related techniques, methodology and implementation of process enhancement with reference to SCOR model

- Understand international best practices and SCM indicators to support process optimization and continuous improvement

- Effectively assess your business's readiness in adopting SCM best practices

- Get a supply chain maturity assessment report, recommendation report and post-assessment review meeting

Technology Applications

IoT & RFID

- Overview of EPC/RFID technology

- Improve business processes through the use of RFID/IoT technology

- Latest trends and practical demonstration on RFID/IoT applications with implementation strategy to achieve business excellence

SMART RETAIL SUPPLY CHAIN & BIG DATA ANALYTICS

A CPFA (Certified Professionals for Apache projects) Citizen Data Scientist Course

- Understand how complex data of a retail supply chain can be standardized and leveraged to deliver meaningful results that improve business challenges

- Assess a company's overall supply chain efficiency

- Learn real life examples on how analytics can be applied to various domains of a supply chain to generate significant impact

- Become self-sufficient in data technologies and self-service data analytic platforms

- Gain special skills in data retrieval, data analysis and data visualization

- The course is jointly delivered by GS1HK and EmblocSoft. Be awarded with Apache-empowered Certification by professional certification body OpenCertHub

供應鏈管理

自助學習系列

- **取信於可追溯性**
  認識全球供應鏈管理的最佳實踐案例，並學習如何透過建立端到端追溯系統獲取消費者信任

- **藉創新節流**
  學習如何透過標準化減省營運成本和提高效率，並增加庫存供應以提升客戶滿意度

- **以差異化取勝**
  締造差異化以優化供應鏈，創造價值

供應鏈4.0證書課程

- 供應鏈數碼化和自動化面臨的挑戰

- 如何應用標準及科技實現數碼轉型

- 透過最佳實踐方案及真實案例，學習如何藉著科技應用進行現代化革新，精簡業務流程

供應鏈完善程度模型培訓課程

- 介紹供應鏈管理（SCM）及其相關技術、方法，和參照SCOR模型優化流程

- 了解國際最佳實踐案例和供應鏈管理指標以制定流程優化和持續改進的方案

- 有效評估採用供應鏈管理最佳實踐方案的成熟程度
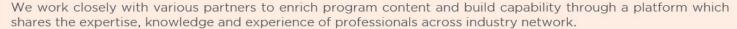
- 供應鏈完善程度評估報告、相關建議和檢討會議

科技應用

物聯網及無線射頻識別

- 概述電子產品代碼（EPC）/無線射頻識別（RFID）科技

- 如何應用RFID/IoT科技改善業務流程

- RFID/IoT應用的最新趨勢、實用示範，及實施策略以達到最佳營運積效

智慧零售供應鍊和大數據分析

CPFA（Certified Professionals For Apache projects）公民數據科學家課程

- 了解如何透過標準化將零售供應鏈的複雜數據轉化為有價值的資訊，應對業務挑戰

- 評估公司整體的供應鏈效率

- 藉真實案例了解如何將數據分析應用於供應鏈的不同領域以獲得顯著效果

- 在數據技術和自助數據分析平台中實現自給自足

- 獲得數據檢索、數據分析和數據可視化的技能

- 本課程由GS1香港與EmblocSoft共同開設，並由Apache授權的專業認證機構OpenCertHub頒發證書

Partner Programs • 合作夥伴課程

We work closely with various partners to enrich program content and build capability through a platform which shares the expertise, knowledge and experience of professionals across industry network.

我們與多個合作夥伴緊密合作，豐富課程內容之餘，更藉著跨行業的專業人士分享其精闢見解、專業知識和經驗，提供更多元化的資訊。

Global Certification Courses for Supply Chain Management • APICS Certification Courses

Partner： DataDevelop Consulting Ltd.

- SCOR-p (Supply Chain Operations Reference "SCOR" Model Professional Program)
- CPIM (Certified in Production and Inventory Management)
- CSCP (Certified Supply Chain Professional)
- CLTD (Certified in Logistics, Transportation and Distribution)

供應鏈管理全球認證課程 • APICS 認證課程

合作夥伴： DataDevelop Consulting Ltd.

- SCOR-p供應鏈營運參考(SCOR)模型專業規劃
- CPIM生產和庫存管理認證
- CSCP供應鏈專業人員認證
- CLTD物流、運輸和配送認證

Exchange Programs for China & Macau Delegates

Partners： Hong Kong Financial Services Institute (HKFSI),
Vocational Training Council (VTC),
The Macau Productivity and Technology Transfer Centre (CPTTM)

- Food Traceability Practices
- Internet-of-things Practices
- Cross-Border eCommerce & Logistics

中國和澳門代表團交流課程

合作夥伴： 香港金融服務研究院(HKFSI)、
職業訓練局(VTC)、
澳門生產力及技術轉移中心(CPTTM)

- 食品追踪溯源實用戰略
- 物聯網實用指南
- 跨境電子商貿與物流

Executive Programs

Partner： Asia Pacific Institute for Strategy (APIFS)

- Business innovation
- Leadership forum
- Performance management

企業管理人員課程

合作夥伴： 亞太策略研究院(APIFS)

- 業務創新
- 領袖論壇
- 績效管理

Training Partners · 培訓合作夥伴

Alibaba	HKQAA	bsi.
DataDevelop	New i-Media	Food Council HK
eBay	OpenCertHub	IFSA
EmblocSoft	PwC HK	CPTTM
French Chamber HK	SF Express	Udomain
Getso	SGS	WWF HK
Holistic Technology	SoldEazy	YouFind

Companies We Have Trained · 我們培訓過的企業

- A.S. Watson Group
- AEON Co., Limited
- Avery Dennison
- Cafe de Coral Holdings Limited
- Check Point Software Technologies Limited
- City Super Group
- Dah Chong Hong Holdings Limited
- Dairy Farm International Group
- DKSH Group
- German Pool (Hong Kong) Limited
- Getz Bros. & Co (HK) Limited
- GP Batteries International Limited
- Hop Hing Oils & Fats (Hong Kong) Limited
- Hospital Authority
- I.T Apparels
- InterContinental Hong Kong
- Island Shangri-La, Hong Kong
- Kerry Logistics
- Kowloon Dairy
- L'hotel Group

- Lee Kum Kee
- Li & Fung Group
- Mainetti (HK) Limited
- Maxim's Caterers Limited
- Nestlé Hong Kong Limited
- OGCIO
- OpenText
- Procter & Gamble Co.
- Roche Hong Kong Limited
- Sa Sa Cosmetic Company Limited
- Siemens Limited
- SML
- Swire Coca-Cola HK Limited
- The Hong Kong Jockey Club
- TradeLink Technologies Limited
- Tsit Wing Group
- Tyco International Limited
- Unilever Hong Kong
- Vitasoy International Holdings Limited
- Zuellig Pharma

According to alphabetical order · 按英文字母排序

About GS1 Hong Kong

Founded by the Hong Kong General Chamber of Commerce in 1989, GS1 Hong Kong is the local chapter of GS1®, a not-for-profit, standards organisation that develops and drives adoption of easy-to-implement global standards for business to uniquely identify, accurately capture and automatically share vital information about products, locations and assets. Headquartered in Brussels, Belgium, GS1 has over 110 national chapters in 150 countries.

GS1 Hong Kong's mission is to enable Hong Kong enterprises to improve the efficiency, safety, and visibility of supply chains across multiple sectors and facilitates commerce connectivity through the provision of global standards and a full spectrum of standards-based solutions and services. GS1 Hong Kong engages with communities of trading partners, industry organisations, government, and technology providers to understand and respond to their business needs through the adoption and implementation of global standards.

Currently, GS1 Hong Kong has over 8,000 corporate members covering close to 20 industries including retail consumer goods, food and food services, healthcare, apparel, logistics as well as information and technology. GS1 Hong Kong continually enhances and rolls out new services and solutions to help our corporate members to embrace new realities, new challenges, and new opportunities.

關於香港貨品編碼協會

香港貨品編碼協會於1989年由香港總商會成立,是GS1®環球組織的香港分會,也是一間提供標準的非牟利機構,一直致力研發和推動方便採納的全球標準,讓企業可獨有識別、準確擷取及自動分享產品、位置及資產的重要信息。GS1總部位於比利時的首都布魯塞爾,擁有超過110個成員組織,遍及全球150個國家。

香港貨品編碼協會憑藉全球供應鏈標準和以標準為本的解決方案及服務,為跨越多個行業的本地企業提升供應鏈的效率、安全性和透明度,並推動商業之間的連繫。透過採用及實施全球標準,香港貨品編碼協會與各貿易夥伴、行業機構、政府及資訊科技公司建立緊密的關係,助他們了解行業需要並作出回應。

香港貨品編碼協會目前有逾8,000名企業會員,涵蓋約20種行業,包括零售消費品、食品及餐飲、醫療護理、成衣、物流及資訊科技。協會不斷提升及推出新的服務及解決方案,協助各企業會員抓緊新景象、新挑戰和新機遇。

Contact us

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