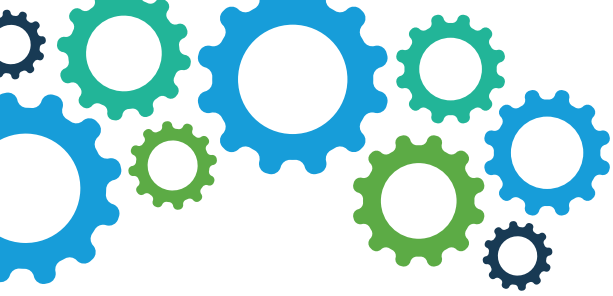


GS1 Hong Kong Vendor Partner Programme



Go Further, Reach More



Expand Network & Drive Business Growth

The Vendor Partner Programme (VPP) aims to build a collaborative community of our vendor partners and corporate members, to drive business growth and co-create success, achieving a win-win situation for all.

Raise your company profile
in the profession



Strengthen your brand
and enhance exposure

Access exclusive business
opportunities



Reach key decision-makers

Keep abreast of latest
GS1 global standards
development



Join Our Community

We offer 3 distinctive partnership categories. Choose the category that's best suited to your needs.

	Partnership Category	Strategic Partner	Industry Solution Partner	Associate Partner
Market Outreach & Business Networking	Free Tickets for GS1 HK Member Gala Dinner or GS1 HK Summit Exclusive connections with senior industry executives from major brands, retailers and logistics providers	4	1	N/A
	Member's rate for joining all GS1 HK events, trainings and activities	✓	✓	✓
Branding & Marketing	Company logo & information listed on GS1 HK's website (www.gs1hk.org)	✓	✓	✓
	Opportunity to display and distribute leaflets or catalogues at GS1 HK office	✓	✓	✓
	Success case sharing in GS1 HK Case Book (given the fact that the case must have GS1 HK involvement)	Up to 2 Cases	Up to 1 case	Up to 1 case
	Banner Ad in GS1 HK monthly eNewsletter	1	1	1
	Opportunity to insert an advertisement in GS1 HK's publication "Business Connect"	1 Page	Half Page	N/A
	eDM blast to targeted industries within GS1 HK's member base (eDM content & design to be provided by the vendor partner)	1 Round	1 Round	N/A
	Preferential advertising rates for GS1 HK eNewsletters and publications	✓	✓	✓
Business Matching & Development	Discount on sponsorship of exhibition booth with priority participation at the GS1 HK Solution Day	50%+ Off	35%+ Off	20%+ Off
	Discount on sponsorship of exhibition booth with priority privilege booth selection and public speaking opportunity at GS1 HK Anchor events: - GS1 HK Summit - Food Forum - etc.	20% Off	10% Off	5% Off
	Public Speaking Opportunity - Speaking opportunities at GS1 HK activities (e.g., seminars, webinars, workshops, networking events...)	2 Sessions	1 Session	1 Session
Solution Credential	Eligible to join the GS1 HK Solution Certification Program - Build credentials for your solutions - Opportunity to showcase the certified solutions at the GS1 HK Smart Business Innovation Centre	At Extra Cost	At Extra Cost	At Extra Cost
Entrance Fee (one-off)		HK\$5,000	HK\$5,000	HK\$5,000
Annual Fee		HK\$60,000	HK\$35,000	HK\$8,800

Note:

- The above entitlements are subject to availability and will be on a first-come-first-served basis
- Details are subject to change without prior notice, please contact GS1 HK for latest details
- In the case of any disputes, GS1 HK reserves the right of final decision



Participate in GS1 HK events and activities



Our vendor partners can enjoy member's rate for joining GS1 HK events and activities to expand business network and enhance exposure.



JOIN & CONTACT US NOW

✉ vpp@gs1hk.org

☎ 2861 2819

GS1 Hong Kong

22/F, OTB Building, 160 Gloucester Road, Wanchai, Hong Kong
T +852 2861 2819 | E info@gs1hk.org | F +852 2861 2423 | www.gs1hk.org

GS1 is a registered trademark of GS1 AISBL. All content copyright © GS1 Hong Kong 2022